



# Long Term Care

PLANNING NETWORK

....Your Custom Care Planning Partner

**Are your clients worried about:**

- Aging parents or
- Their own care needs as they age?

While not every financial or insurance advisor, law or accounting firm has expertise in long term care planning, we do.

So you now have the opportunity to refer your clients to our unique.....

## Custom Care Planning Service for Elder or Long Term Care Planning

**Each custom plan contains:**

- The Critical Illness/Long Term Care Planner
- An assessment of the client's present situation: care goals, choices, funding options
- Recommendations for the future
- Information sheets prepared for special care challenges eg. driving, home safety, dementia care, home care, facility care
- Referrals to care professionals as required
- An extensive resource list

The process is:

- **Easy** • **Quick** • **Cost effective** •

Custom care planning is part of a whole-wealth approach to your clients' finances; it enables you to add substantial value to your relationships with your clients and increases the chances that you become your clients' primary or only advisor. →

## ***Why choose the Long Term Care Planning Network for your client care planning needs?***

Founded by Karen Henderson, the Network has worked with a wide range of professional service organizations across Canada to help both advisors and clients understand the implications of elder and long term care on financial, personal and family well-being.

### **A few of Karen's credentials:**

- A family dementia caregiver for 14 years
- Care planning partner for Bayshore Home Health's innovative *MyNurse Program*
- Content advisor and founding faculty member for the Elder Planning Counselor (EPC) designation
- A Stephen Minister

### **Writer for:**

- Gov. of Ontario's *A Guide to Programs and Services for Seniors*
- Gov. of Canada's *Writings on Gerontology*

### **Speaker for:**

- The 2008 Mackenzie Financial 'Macku Tour' across Canada
- The 2008 MDRT Annual Conference in Toronto

**For more information or to arrange a meeting:**

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